



Date: October 20, 2004
To: Members of the Marine Advisory Commission
From: Mark A. Sandoval, Manager of Marinas and Beaches
Subject: MEETING MINUTES OF October 14, 2004
MARINE ADVISORY COMMISSION (MAC)

Commissioners Present

Richard L. Miller, Chair
Mike Reed
Holly Carpenter
Harry Hutton
Mike Malbon
Peter Hogenson

Commissioners Absent

Bradley Whyte, Vice Chair
Randy Crawford
David Calhoun

Marine Bureau Personnel

Mark Sandoval, Manager, Marine Bureau
Doug Parsons, Superintendent, Marine Bureau
Vivian Crook, Secretary, Marine Bureau

City Staff

Jeff Edwards, Supt., Marine Maint.
Mark Boone, Chief, Marine Safety, LBFD
Sue Prell, Sergeant, Marine Patrol
Robert Lafoon-Villegas, Admin.Analyst, 2nd Dist.
Avonne Gravel, Admin.Analyst, 3rd Dist.
Lisa Berglund, Admin.Analyst, 3rd Dist.
Gwendolyn Parker, Supt., Contract Mgmt.
Chris Sanburg, Supt., Beach Maint.

Guests

Amy Bently-Smith, Grunion Gazette
Joe Segura, Press Telegram
Don Cobleigh, LBMBOA
Carl Kirnbauer, LBMBOA
John Ginsing
Lanny Vilensky
Phil Megdal
Linda McCullough
Kelly Asper
Dan Day, Adopt a Beach
Joshua Gensiche, Adopt a Beach

Chairman Miller convened the meeting at 2:40 p.m., at the Long Beach Yacht Club.

ROLL CALL

Mark Sandoval called the roll of commissioners and introduced Marine Bureau personnel, City staff, and guests.

CONSENT CALENDAR

The September 9, 2004, MAC minutes were reviewed and approved with a correction on page six, fourth paragraph from the bottom, first line changing "rowers" to boaters.

PUBLIC COMMENT

None

NEW BUSINESS

Mark Sandoval stated that the City put out a request for a trashcan replacement and advertising proposal and received two responses. Adopt-a-Beach has been selected to potentially provide this service.

Dan Davis of Adopt-a-Beach spoke regarding the program. He acknowledged that people's first reaction is that they do not like to see signs. However, his company has worked to address this issue. He explained that Adopt a Beach will supply barrels (trash cans) and solicit advertisers (such as Heal the Bay, the Surfrider Foundation, Disneyland, Xerox, etc.) to offset cost. He explained the following: The advertisements would be geared towards public service messages, the trash barrels would be regularly cleaned, the barrels would be smaller and placed closer to public traffic, there would be an 800 number to call to report graffiti on barrels or damaged barrels, 10 percent of the barrels would be donated to the City to advertise classes, special events, etc., the City would have control over the advertising, and, not all barrels would have advertisements.

Dan Davis stated that Los Angeles County has been pleased with this program and have had it in place for seven years. He provided letters of reference from other cities, indicating improvement to their beaches. He encouraged the MAC to call the cities listed and ask them about how the program is working in their city. He explained that the Adopt a Beach Program is trying to work with refuse concerns by improving the quality of containers in order to free up money to allow cities to solve other trash problems. He said that the program is open to compromise.

Jeff Edwards remarked that there would be fewer large containers on the beach. He explained that large containers tend to gather residential throwaways, i.e., chairs, etc. He said that this change could make beach operations more efficient. He commented that at this time, due to budget restrictions, Maintenance does not have the funds to purchase new barrels, and as long as they are functional they keep them.

Mark Sandoval commented that a benefit would be that Adopt-a-Beach would keep the trashcans looking good, as Maintenance does not have the resources to clean the cans. He believes that if cans are closer to public traffic, the public will be inclined to use them.

Comments from three Peninsula residents were negative. They said that they were strongly opposed to advertising, and didn't want the number of cans to increase in front of their houses.

A resident from Bluff Park also stated that she was not in favor of advertisement on cans in their area.

Commissioner Carpenter asked the residents if they would be able to have an open mind to discuss this program and possible options.

Their response was that they would be opposed to any advertising in their neighborhood.

Mark Sandoval responded that if that is the case the program cannot go forward, that the barrels would not be provided without the ability to advertise.

Jeff Edwards explained how some of the trash that flows down the L.A. River ends up on the City's beaches, dries out and is blown farther into the beach and eventually ends up on the bluff. He felt that this program could be of benefit to the City's Beach Maintenance Division. He explained that there has been an ongoing debate as to the effectiveness of the large barrels as opposed to smaller barrels located closer together.

Commissioner Carpenter was concerned about the MAC going through the effort of holding further meetings, if the response from the residents was going to be the same as those present.

It was moved by Commissioner Malbon and seconded by Commissioner Hogenson that the MAC move the Adopt a Beach item into the Operations Committee for review and recommendation and be brought back to the MAC at next month's meeting. The motion passed unanimously.

OLD BUSINESS

- None

BUREAU MANAGER'S REPORT

- Mark Sandoval stated that permittee Lanny Velinsky was requesting to appeal his slip cancellation before the MAC. Mark provided Mr. Velinsky's correspondence to the MAC and said that this item is on the MAC agenda for next month.
- Mark Sandoval reported that there has been a request to introduce another restaurant between Gangways 31 and 33 in Basin 3. He said that he will give a presentation at next month's meeting and will be asking for MAC's support to put out an RFP for this project. This project does have monetary value for the City.

Marina Operations Report

Doug Parsons gave the report for the Marine Bureau Major Accomplishments, the Activity Report for ABM/LBSM, and the Total Vessels In and Out by Marina for the month of September.

- Doug reported that there are over 202 temporary assignments in the marinas, filling slips left vacant for the rebuild.
- Doug Parsons reported that the Marine Bureau has mailed out notices to LBSM boatowners for the first three phases of the rebuild. He stated that vessels will be inspected before being transferred and will not be transferred if they do not pass inspection.

Maintenance Operations Report

Jeff Edwards gave the Marine Maintenance status report for the month of September.

- Jeff Edwards reported that Jerry Bailey, Maintenance Division Carpenter, worked very hard on getting the Lone Sailor Memorial in place at Bluff Park in time for the dedication ceremony.

Mark Sandoval explained that a group of people proposed the project, funds were raised, and Maintenance was asked to complete the installation at the last moment.

- Maintenance is looking the possibility of adding a public restroom adjacent to the outdoor pool at the Belmont Plaza Pool area.
- The Port is interested in partnering with PRM on a Rainbow Lagoon project involving the environmental habitat of the lagoon. The Port needs environmental credits from Fish and Game for their expansion projects. He said the lagoon will end up looking the same, but the water quality will be better and provide a healthier environmental habitat.
- Commissioner Malbon asked about the evaluation of the construction of a special events driveway in the Shoreline Marina.

Mark Sandoval explained that the driveway would be constructed at the “turnaround” and would go into the parking lot allowing tenants to go straight into the marina during special events.

- Commissioner Reed asked about the United States Corp of Engineers (USCE) feasibility study on the Peninsula Sandbag Groin Project.

Jeff Edwards replied that the USCE studies require seven years to complete, and that he believed the project is still on the table.

Marine Safety Report

Lifeguard Chief Mark Boone gave the Marine Safety status report for the month of September.

- Lifeguards have gone through training on the side scan sonar recently received through a grant.
- Lifeguards practiced fire drills on two boats that did not sell at the Marine Bureau boat auction.

Marine Patrol Report

LBPd Sergeant Sue Prell reported on Marine Patrol activities for the month of September.

- Sergeant Prell reported that LBPd was conducting a background check on a person, and that Marine Patrol would be up to full staff once it was completed. However, they may lose two people at the end of the month.

Executive MAC

Chairman Miller reported that there was discussion that applications will need to be submitted to the Coastal Commission for the ABM rebuild as soon as possible.

Mark Sandoval said that the City did go before Coastal Commission staff to develop the slip mix. He said that 25 percent of the marina would have 25 foot slips and smaller, and that the Coastal Commission was comfortable with that figure. He said that he did not want to end up carrying a large percentage of smaller slips, and was concerned that other local marinas might be approved for rebuild first and be allowed to upgrade to larger slips by pointing to Long Beach as having enough smaller slips for the area.

Operations Committee

- All items covered.

Facilities Committee

Commissioner Reed reported on Facilities Committee issues:

- Commissioner Reed spoke about sending a letter to Public Works and other agencies that they should use the proper paperwork to track their work progress.

Mark Sandoval said that the Bureau is moving along with the LBSM rebuild. Boats will be moved for the rebuild by the end of this year. He said he was happy with what was accomplished with the contractor's help.

COMMENTS FROM COMMISSIONERS

None

COMMENTS FROM THE AUDIENCE

None

ADJOURNMENT

Meeting adjourned at 5:10 p.m. The next meeting is set for November 11, 2004, at 2:30 p.m.

cc: Phil T. Hester, Director of Parks, Recreation and Marine
City Clerk